



What is Letterland?

Letterland is a unique, phonics-based approach to teaching reading, writing and spelling to 3-8 year olds. The Letterland characters transform plain black letter shapes into child-friendly pictograms and they all live in an imaginary place called Letterland.

Simple stories about the Letterland characters, explain the full range of dry phonics facts so that children are motivated to listen, to think and to learn. These stories build to explain letter sounds & shapes, allowing children to progress quickly to word building, reading and writing.

a b c



Abstract letter shapes are transformed into motivating and engaging pictogram characters.

These colourful pictograms provide memory hooks for all the letter shapes and sounds.



Why Letterland?

✓ We are child-friendly

Letterland taps into children's imagination making learning fun and easy to remember. Just start to say any Letterlanders name for the correct letter sound.

✓ We have actions

Letterland uses actions that link to the letters of the alphabet, forging a strong connection between the action, letter shape and sound.



Hold your hand in front of your mouth and breathe onto it.

✓ We go beyond ABC

Letterland builds from single letter recognition to all 44 sounds heard in the English language, and covers 150 spelling patterns.



✓ We are synthetic phonics

'Synthetic phonics' refers to the blending of sounds together to make a word. Letterland also provides comprehensive support for explaining the change in sounds associated with different spelling patterns.

✓ We are backed by research

The use of characters and actions to teach phonics is in line with research on memory and the way we learn, supported by scientific research.

✓ Letterland works!

Letterland has been successfully helping children to read, write and spell for over 45 years in over 111 countries.

Don't just take our word for it! Take a look at:

www.letterland.com/testimonials

"Letterland is the most effective of all the synthetic phonics programs for children that I have observed or worked with. This program is not only extremely well-thought out, it is highly imaginative and distinctly and usefully memorable."
- Bob Schlagal, Ph.D., Professor of Reading

What is Fix-it Phonics?

Fix-it Phonics is a systematic phonics-based course that makes learning English fun and easy to remember. The tried and tested Letterland principles have been specially adapted to help 3-8 year olds develop language and vocabulary. Three structured levels will help children to quickly master all the English letter shapes and sounds as well as reading, writing and communication skills.

Fix-it Phonics overview

Level 1 – s, a, t, p, i, n, m, d, g, o, c, k, e, u, r, h, b, f, l, j, v, w, x, y, z, qu, vowels, blends, alphabet review

The first level of the Fix-it Phonics system introduces the English alphabet and first speaking skills. Level 1 covers **Aa-Zz** and simple words.

Overview

- 26 songs
- 27 chants
- 27 stories
- 26 topic-based units
- 10 review sections
- 10 listening tests
- Stickers with every Student Book
- Teaching notes on every page



Teacher's Booklet



Software



Audio CDs 1-4



Big Book



Student Books 1 & 2 + stickers



Workbooks 1 & 2



Level 2 – a-z, ng, ch, sh, th, a-e, ai, ay, e-e, ee, ea, i-e, ie, igh, y as i, o-e, oa, ow, u-e, ue, ew, oo, ar, or, er, ir, ur, review

The second level of the Fix-it Phonics system reviews the sounds and shapes from Level 1 and builds on them, introducing 26 new digraphs. Level 2 covers digraphs and word building.

Overview

- Review of a-z
- 26 digraph stories
- 53 songs (27 review, 26 new)
- 5 chants
- 10 topic-based activities
- 10 review sections
- 10 listening tests
- Stickers with every Student Book
- Teaching notes on every page



Teacher's Booklet



Software



Audio CDs 1-4



Big Book



Student Books 1 & 2 + stickers



Workbooks 1 & 2



Level 3 – a-z, Level 2, oo, oy, oi, aw, au, ow, ou, wh, wh, ph, air, ear, ear, suffixes, er/est, full/ful, ly, less, ness, review

The final level of the Fix-it Phonics system reviews and develops on what was learned in the first two levels and introduces more advanced spellings. Level 3 covers foundations of full literacy.

Overview

- Review of Levels 1 & 2
- 16 new stories
- 50 songs (42 review, 8 new)
- 6 chants
- 6 topic-based activities
- 10 listening tests
- Stickers with every Student Book
- Teaching notes on every page



Teacher's Booklet



Software



Audio CDs 1-4



Big Book



Student Books 1 & 2 + stickers



Workbooks 1 & 2



How to order

Orders to:

Grantham Book Services (GBS),

Trent Road, Grantham, Lincolnshire NG31 7XQ

Tel: +44 (0)1476 541 080

Fax: +44 (0)1476 541 061

Email: orders@letterland.com

Web: www.letterland.com

Or contact your local distributor.

See www.letterland.com/distributors for a full list.

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Fix-it Phonics

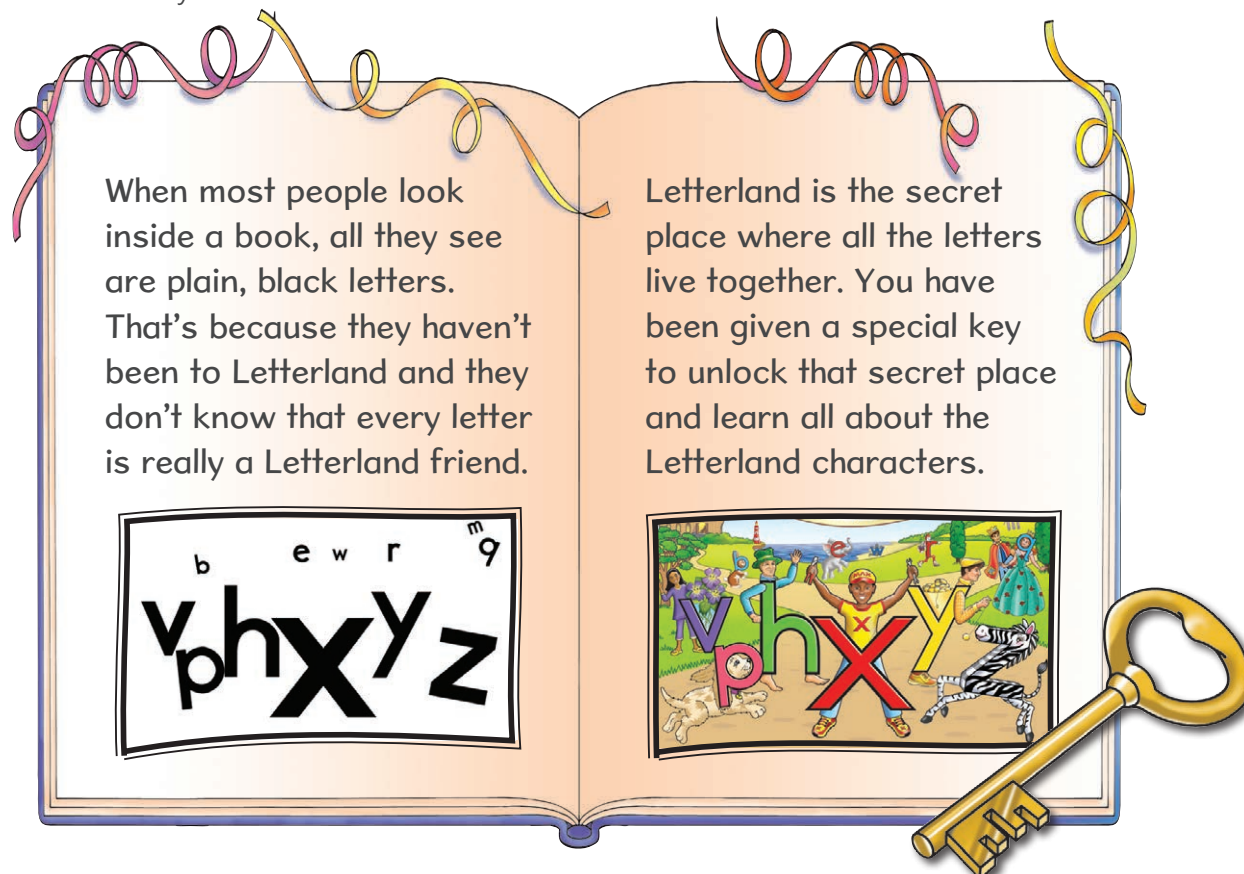
Learn English with Letterland



Your key to success!

At the heart of Fix-it Phonics teaching are the Letterland characters. In Level 1 the characters carry information about each letter's shape and sound. In Level 2 and 3 the characters interact with each other and their memorable stories explain what happens when letters come together in words. The result is children have fun and learn at the same time!

Explain Letterland to your children like this:

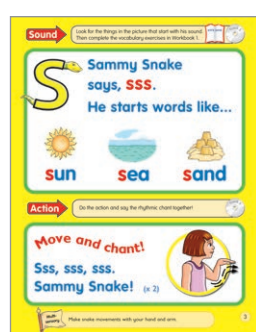


How Fix-it Phonics works



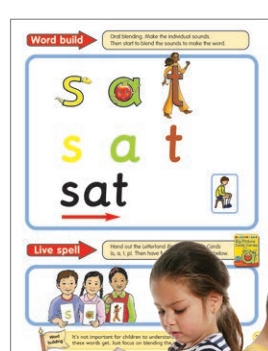
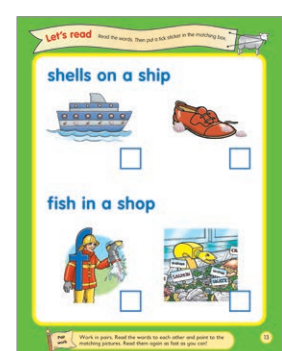
Speaking

- ✓ Topic-based units to help with oral language skills.
- ✓ CD audio tracks provide a good pronunciation guide.
- ✓ Role-play activities increase confidence in speaking.



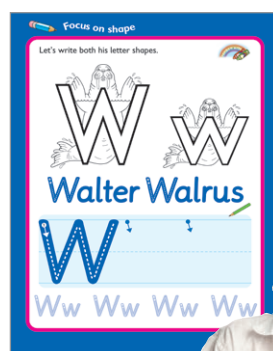
Listening

- ✓ Songs, chants and stories to enjoy.
- ✓ Hours of pronunciation support.
- ✓ Listening assessment included.



Reading

- ✓ Blending & segmenting activities.
- ✓ Live spelling activities.
- ✓ Reading with picture association.



Writing

- ✓ Have fun with rainbow writing.
- ✓ Start high frequency words.
- ✓ Imaginative play and creative writing.

Message from the author

Before working for Letterland as an author and editor, I spent some time teaching in an ESL environment. I found that two things were very important to me in the classroom. Firstly, that I had all the resources I needed to teach in one place - a complete package with songs, chants, activities and assessment. Secondly, that we all had fun! I'm sure you will love teaching and your children will love learning with Letterland Fix-it Phonics.



Lisa Holt
Author of Fix-it Phonics



Lyn Wendon
Originator of Letterland

A success story in South Korea

Fix-it Phonics was first trialled in South Korea in 2008 and with the help of our exclusive distributor, Nawon Education. The course is now used by over 200,000 Kindergarten students across South Korea.



Fix-it Phonics in use in a South Korean kindergarten.

Testimonials

Don't just take our word for it, here's what others said about Fix-it Phonics from around the world:

Motivating young children to learn a foreign language has always been a challenge for me until I started using the Letterland Fix-it Phonics course. I've always faced the challenge of motivating young learners why they had to study English (EFL). Fix-it Phonics program was the answer! Children want to learn more and more!

School teacher, Russia

Fix-it Phonics is easy to follow. It's very easy as the books tell you exactly what to do and there are lots of ideas to add to the lessons.

Kindergarten teacher, Jordan

The simple, easy-to learn stories are engaging and lively for my students to quickly grasp and memorize.

Kindergarten teacher, Egypt

Children will remember the stories even if the teacher doesn't! They learned so much more than I thought possible!

Teacher Assistant, Korea

The Fix-it Phonic songs are great. We love starting the session with the theme song and doing all the actions!

Kindergarten teacher, China

Fix-it Phonics is a complete package. Children can learn to read and also learn English by storytelling, singing, doing action tricks, doing art and craft and many other interesting activities. Fix-it Phonics makes students enjoy learning!

Kindergarten teacher, Indonesia



See www.letterland.com/products/esl for more information & free sample lessons